

# PREMIUM ORGANIC BRAKE PADS

If you're looking for responsive, high quality stopping performance that is ultra-quiet, Hardex® Premium Organic Brake Pads are the perfect choice to meet all your braking needs. Made from an organic compound that is able to withstand extremely high heat, these brake pads are designed for high performance road use, providing excellent braking power without noise.

# DEVELOPED USING SUPERIOR ORGANIC TECHNOLOGY

Engineered with the latest organic technology, Hardex® Premium Organic Brake Pads offer superb and reliable braking force, prevents heat build-up, and eliminate brake dust, while ensuring a longer pad life. Delivering original equipment fit, form, and function, these organic brake pads have an excellent level of modulation and control, providing consistent performance in all kinds of road conditions, especially in cold weather.



### **ORGANIC BRAKE PADS**MAIN FEATURES:

- 40,000 to 50,000 km lifetime. (FULL REPLACEMENT WARRANTY FOR 20.000 KM OR ONE YEAR)
- · 100% asbestos free formula.
- · Eco-friendly (pads do not pollute as they wear).
- · Outstanding modulation and low rotor wear.
- · Dependable stopping power.
- · Exceptionally high friction coefficient.
- · Original equipment fit and form.
- · Reliable stopping power.
- · Perfect for in-city commuters.
- · Innovative soft formulation results in quiet braking.
- · Organic, non-asbestos material.















**AVAILABLE IN 4 PREMIUM SERIES** 



## POSITIVE MOLDING

Positive Molding Technology is an important factor in production of HARDEX products. Positive molding results in a more uniform density in the production of the brake pad. It also allows using less resin content in formulation of the brake pad which can lead to improvement in the fading characteristic of the brake pad. The brake pads produced by positive molding process is proven to have much better stopping performance. High resin increases fading, which can increase stopping distances up to 50%.

All HARDEX brake pads are manufactured using the same positive molding process utilized by **Original Equipment** suppliers. Positive molding uses extreme pressure to compress the friction material and bond it to the backing plate. This process assures consistent friction material density throughout the pad, resulting in even wear and performance characteristics throughout the life of the brake pad.



In addition to these features HARDEX has added a scorching process to all of its brake pads. This additional process forces any impurities out of the friction material and pre-burnishes the pads to greatly accelerate the brake-in process. This OEM process enhances key friction performance levels. Scorching raises initial cold effectiveness, stabilizes friction levels right out of the box, provides consistent performance across the entire operating range. During the scorching phase; each brake pad surface is super-heated to simulate the initial break-in process performed by installation technicians.

This additional step removes any uncured bonding agents eliminating the need for initial break-in and reducing noise caused by pad glazing. Scorching thermally conditions the pad material which yields a more consistent and higher friction level right out of the box. Scorching benefits the vehicle owner by promoting a more complete bed-in of new pads, increasing the effective stopping power from the first stop.



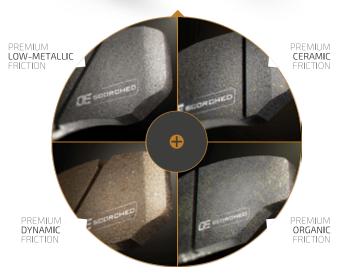
#### POSITIVE MOLDING TECHNOLOGY MAIN FEATURES:

- · Maintains constant friction consistency
- · Ensures better braking performance
- Delivers longer service life
- · Requires less resin material
- · Resists heat fade



### SCORCHING PROCESS MAIN FEATURES:

- · Removes impurities such as bonding material
- · Provides optimal stopping performance
- · Reduces noise caused by pad glazing
- Delivers consistent performance across the entire operating range



# PREMIUM FRICTION MATERIAL & OE SCORCHED:

Manufactured using the finest raw materials and scorched same as the OEM products. In order for a newly installed brake pad to have superior braking performance and comfort from the start, HARDEX® uses a scorching process that delivers a shorter bedding-in period and an efficient brake operation, right from the first brake use.